



www.other50.com

Engagement Index

Use the engagement index to measure how engaged you or your employees are. The levers below will help you to understand where there may be area for improvement, and how you can help drive higher engagement and ownership over the organization's success.

The higher the score, the more engaged you or your employee are.

Engagement Driver	Question(s) to ask	Score (1-10)
Company mission	How much do I value what the organization is doing? How clear is the company's mission?	
Impact	What's at stake for me, emotionally or tangibly, if the company succeeds? If it doesn't?	
Contribution	How are the tasks of my job tied to the success or failure of the company? How clear are my contributions?	
Needs	What needs are most important to me? How is the company or my role feeding these needs?	
Values	What are my values? What are the company's values? How aligned are the two?	
Total Score		

Then, ask the following questions of both the total score and the individual driver scores:

What would it take to increase this?

How could I get more of from the company, from my team, from my bosses, from myself?